



PRESS RELEASE

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BRIDGE BANK NAMES ROBERT GIONFRIDDO PRESIDENT OF SPECIALTY MARKETS DIVISION

Santa Clara, California – November 27, 2002--Daniel P. Myers, President and CEO of Bridge Bank, N.A. (OTCBB: BBSV), Santa Clara County's newest full-service business bank, today announced that Robert P. Gionfriddo has been named President of the bank's Specialty Markets Division. Previously, Mr. Gionfriddo had served as Executive Vice President and Chief Business Development Officer for the bank.

The Specialty Markets Division is a new business unit for fast-growing Bridge Bank. Mr. Gionfriddo will focus on developing customized products and services to meet the unique financial needs of middle-market companies that have specialized cash management and operations requirements.

"Bob is a savvy banking industry veteran who knows the key people in the community, the local business market, and how to identify and develop critical opportunities," said Mr. Myers. "He has been extremely successful in his role as chief business development officer, helping the bank achieve record-setting growth in our first 16 months of operation."

"I look forward to leading this new division and I am eager to tackle the many opportunities for the bank in my new capacity," said Mr. Gionfriddo. "I want to establish Bridge Bank as the leading business financial solutions provider to companies in Silicon Valley."

Mr. Gionfriddo has enjoyed a long and successful career in Silicon Valley banking circles. Before joining Bridge Bank in March 2001, he co-founded and served as Vice Chairman of the Board and Executive Vice President of Heritage Bank of Commerce, a nearly \$1 billion San Jose based bank.

In the early 1990's, Mr. Gionfriddo served as Executive Vice President and Manager of the Commercial Division of Silicon Valley Bank in Santa Clara. For most of the 1980's, Mr. Gionfriddo was Executive Vice President and Director of Corporate Marketing at Plaza Bank of Commerce in San Jose. Prior to Plaza Bank, Mr. Gionfriddo was Vice President and Senior Development Manager for the Santa Clara Valley Regional Head Office of Union Bank from 1976 to 1981.

Active in the community, Mr. Gionfriddo is a member of the Rotary Club of San Jose and Civic Club of San Jose. He has served on many nonprofit boards and committees, including the Children's Discovery Museum and the American Cancer Society of Santa Clara Valley. He is also frequently involved in fund-raising for many area charitable organizations.

Mr. Gionfriddo earned an undergraduate degree from Fairfield University in Fairfield, Connecticut. He is a resident of Los Gatos.

Bridge Bank has experienced substantial growth since its opening in May of 2001. For the third quarter ended September 30, 2002, Bridge Bank reported total assets of \$170 million, an increase of approximately 150% over the same quarter of 2001. The bank also successfully completed its second capital offering in June with proceeds of \$14.4 million. The offering was 20% oversubscribed.

About Bridge Bank, N.A.

Bridge Bank is Santa Clara County's newest full-service business bank. The bank is dedicated to meeting the financial needs of small and middle-market businesses in Silicon Valley. Bridge Bank provides clients with a comprehensive package of business banking solutions delivered through experienced professional bankers. Visit Bridge Bank on the Web at www.bridgebank.com.

Forward Looking Statement

Certain matters discussed in this press release constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. These forward looking statements relate to the Company's current expectations regarding future operating results and growth in loans, deposits, and assets. These forward looking statements are subject to certain risks and uncertainties that could cause the actual results, performance or achievements to differ materially from those expressed, suggested or implied by the forward looking statements. These risks and uncertainties include, but are not limited to: (1) the impact of changes in interest rates, a decline in economic conditions and increased competition among financial service providers on the Company's results of operations, (2) the Company's ability to continue its internal growth rate, (3) the Company's ability to build net interest spread, (4) the quality of the Company's earning assets, and (5) government regulations.