

**For Immediate Release: July 1, 2010**



## **Bridge Bank Provides \$1.9 Million SBA Financing to Steve Sanford, Inc., dba Pro Image Studios**

**San Jose, CA –July 1, 2010** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service business bank headquartered in the Silicon Valley region of California, announced today, it has provided SBA financing to Steve Sanford, Inc. to acquire commercial real estate and finance building improvements.

“Bridge Bank did a great job to get us 90% financing on the building we purchased,” said Ronald Bristol, President of Steve Sanford, Inc. “They helped us work through all the complicated issues that come up when you buy a commercial building, especially in the current real estate market.”

Bridge Bank assisted Ron Bristol and business partner Martha Sanford with the purchase of their building at 33 Las Colinas Lane, San Jose, an 18,000 square foot commercial office/industrial building. The company plans to relocate their headquarters to the new building in July 2010 and establish this as their fourth business studio location.

Steve Sanford, Inc., doing business as Pro Image Studios and Len Conrad School Photography, provide schools with pictures of school events for yearbooks and high quality portraits of the students for their families and friends. “The Bank has enjoyed a long-standing, good working relationship with Steve Sanford, Inc., one of our first clients when the Bank opened in May of 2001,” said Ken Mannina, Senior Vice President and Regional Sales Manager for Bridge Bank’s Real Estate Division. “Among many other financial services, this is the second building purchase we have financed for the company.”

Bridge Bank specializes in providing superior service and customized banking solutions to small and middle-market, and emerging technology businesses in Silicon Valley, California and the Nation. The Bank’s product offerings include 24/7 internet-based business cash and treasury management, online account statement and item imaging, remote deposit capture, commercial lines of credit, growth capital financing, commercial real estate financing, international Export-Import financing and foreign exchange payment services, Small Business Administration 7(a) and 504 loans as an SBA Preferred Lender Participant-accredited direct lender, and factoring and asset-based loans through its Bridge Capital Finance Group.

### **About Steve Sanford, Inc.**

Steve Sanford, Inc. operates Len Conrad School Photography and Pro Image Studios. With offices in Campbell, San Jose, Dublin and Gold River (Sacramento), they offer portrait and sports photography services to High Schools throughout Northern California and Nevada. In addition, at the firm’s three state-of-the art studios, the company offers one stop photography services for special events, families and executives including a full service photo lab. For additional information, visit [www.lenconradphotography.com](http://www.lenconradphotography.com) and [www.proimagestudio.com](http://www.proimagestudio.com)

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley’s full-service professional business bank. The Bank is dedicated to meeting the financial needs of small and middle market companies, and emerging technology businesses, in Silicon Valley, Northern California, and the Nation. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. For additional information, visit the Bridge Bank website at [www.bridgebank.com](http://www.bridgebank.com).

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## **Forward-Looking Statements**

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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