

**For Immediate Release: April 22, 2010**



## **Bridge Bank is a Certified 'Bay Area Green Business'**

**San Jose, CA – April 22 , 2010** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service professional business bank headquartered in Silicon Valley, announced today that the Association of Bay Area Governments and Board of Supervisors of Santa Clara County has officially recognized Bridge Bank as a Bay Area Green Business.

The Bank began implementation of its green practices well before it was officially certified by the County. A business is scored on their actions in reducing their impact on the environment, such as by saving energy with efficient systems, recycling paper and water conservation. Eliminating plastic water bottles and replacing them with personalized reusable water bottles is just one way Bridge Bank is reducing their carbon footprint.

"It is just the right thing to do," said Daniel P. Myers, President and CEO of Bridge Bank and Bridge Capital Holdings. "We are proud to be a green business and choose to make environmental responsibility a priority. We hope to increase awareness in our community and we encourage all businesses large and small to take the "Green Business Pledge."

Bridge Bank specializes in providing superior service and customized banking solutions to small, middle-market and emerging technology business in Silicon Valley, California and the Nation. The Bank's product offerings include 24/7 internet-based business cash and treasury management, on-line account statement and item imaging, remote deposit capture, commercial lines of credit, growth capital financing, commercial real estate financing, international Export-Import financing and foreign exchange payment services, Small Business Administration 7(a) and 504 loans as an SBA Preferred Lender Participant-accredited direct lender, and factoring and asset-based loans through its Bridge Capital Finance Group.

### **About the Bay Area Green Business Program**

The Association of Bay Area Governments coordinates the Program, which is implemented by Green Business Coordinators in the nine participating counties. The counties collaborate to develop regional standards that businesses must meet to qualify. These include complying with relevant regulations and implementing a specified number of measures to conserve energy and water, and prevent waste and pollution. In July of 2005, Santa Clara County was able to expand its Green Business Program to cover all of the Cities within Santa Clara County. There are currently 470 businesses and public agencies certified throughout the County. To find out how your company can become a Green Business, visit their website at [www.greenbiz.ca.gov](http://www.greenbiz.ca.gov).

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small, middle-market, and emerging technology businesses. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. Visit Bridge Bank on the web at [www.bridgebank.com](http://www.bridgebank.com).

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## Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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