

**For Immediate Release: April 15, 2010**



## **Bridge Bank Participates in the First Annual AlwaysOn OnDemand Conference at HP World Headquarters**

**San Jose, CA – April 15, 2010** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service professional business bank headquartered in Silicon Valley, announced today its participation and sponsorship in the inaugural AlwaysOn OnDemand Conference. The event is being held April 19-21 at HP's Worldwide Headquarters in Palo Alto, CA.

This two-and-a-half day executive event features high-level debates on the impact the Internet is having on how companies — from small businesses to large enterprises — create, store, distribute, analyze, and utilize mission-critical data. Marc Benioff, Chairman and CEO of SalesForce.Com, an innovator who ignited the OnDemand revolution, will deliver a keynote address.

"We congratulate the Top 100 winners and invite them, the OnDemand community and the companies that work with and service them, to join us at the first OnDemand Conference," said Ed Lambert, Senior Vice President of Bridge Bank's Technology Banking Division. "Once again, AlwaysOn will provide a great format and venues to network, attend informative panels, and walk away with great new relationships and partnerships."

More than 600 of the leading members of the OnDemand computing ecosystem will be attending the conference. This includes founders and CEOs of emerging OnDemand companies, chief business development and R&D officers, directors of R&D, CTOs and CIOs, private equity investors, venture investors, and investment bankers, leading members of the professional services industry, business and trade press, and influential bloggers.

"Our goal is to provide opportunities for cutting edge companies to share ideas and accomplishments with their fellow attendees," said Tony Perkins, Founder and Editor of AlwaysOn. "Bridge Bank has consistently been a key partner in our conference's success and we encourage our attendees to meet and discuss a working relationship with them."

### **About AlwaysOn**

The AlwaysOn Network is transforming the media business by providing its readers with an open and participatory editorial environment. Borrowing from the underground blogging and social networking traditions, AO was launched in 2003 and has emerged as a leader in the "open media" revolution. The network's content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities.

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small, middle-market, and emerging technology businesses. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. Visit Bridge Bank on the web at [www.bridgebank.com](http://www.bridgebank.com).

### **About Bridge Bank Technology Banking Division**

With a growing nationwide web of offices and a correspondent banking network that stretches worldwide, we serve venture-backed and non venture-backed companies from inception to IPO. Bridge Bank's product offering includes growth capital, equipment and working capital credit facilities and treasury management solutions, along with a full line of international products and services and financing secured by domestic, government and foreign receivables. In today's virtual world, virtually anywhere you do business; you can count on our responsive, personalized service.

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## **Forward-Looking Statements**

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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