

For Immediate Release: December 29, 2009



Bridge Bank Provides Vertro, Inc. with a Revised Credit Facility that Better Reflects its New Streamlined Operations

San Jose, CA – December 29, 2009 – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service business bank headquartered in Silicon Valley, announced today it has reached a new agreement with Vertro, Inc.

"We're pleased to have negotiated this new facility with the continued confidence of Bridge Bank in our financial strength and long term outlook," commented Peter Corrao, Vertro's President and CEO. "The negotiation of this financing agreement is another important step as we continue to solidify our financial position. We believe our international marketing tests and ongoing product development strategy could provide us with significant growth opportunities, and that having this credit facility in place could enable us to more effectively capitalize on these opportunities."

Vertro entered into its original agreement with Bridge Bank N.A. on November 7, 2008. This original agreement was amended following the sale of the Company's MIVA Media division in March 2009. The agreement announced today was structured around the Company's continuing operations.

"We appreciate the opportunity to continue to support Vertro and were pleased that we were able to restructure the credit facility to meet their evolving financing needs," said Sarah Henderson, Vice President, Capital Finance Group at Bridge Bank, N.A.

Bridge Bank specializes in providing superior service and customized banking solutions to small and middle-market, and emerging technology business in Silicon Valley, California and the Nation. The Bank's product offerings include 24/7 internet-based business cash and treasury management, online account statement and item imaging, remote deposit capture, commercial lines of credit, growth capital financing, commercial real estate financing, international Export-Import financing and foreign exchange payment services, construction loans, Small Business Administration 7(a) and 504 loans as an SBA Preferred Lender Participant-accredited direct lender, and factoring and asset-based loans through its Bridge Capital Finance Group.

About Vertro, Inc.

Vertro, Inc. (NASDAQ:VTRO) is a software and technology company that owns and operates the ALOT product portfolio. ALOT's products are designed to 'Make the Internet Easy' by enhancing the way consumers engage with content online. Through ALOT, Internet users can discover best-of-the-web third party content and display that content through customizable toolbar, homepage and desktop products. ALOT has millions of live users across its product portfolio. Together these users conduct high-volumes of type-in search queries, which are monetized through third-party search and content agreements.

About Bridge Capital Holdings

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at www.bridgecapitalholdings.com.

About Bridge Bank, N.A.

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small, middle-market, and emerging technology businesses. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. Visit Bridge Bank on the web at www.bridgebank.com.

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Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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