

For Immediate Release: October 19, 2009



Bridge Bank to Participate in First Annual AlwaysOn March OnDC Conference in Washington, D.C.

San Jose, CA – October 19, 2009 – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full service professional business bank located in San Jose, California, announced today its sponsorship and participation in OnDC, the first annual AlwaysOn March OnDC conference. This two-and-a-half day event is being held October 19 – 21, 2009, at the Four Seasons Hotel in Washington, D.C.

The first annual OnDC, presented by AlwaysOn, is a two-and-a-half-day executive gathering that highlights the significant economic, political, and commercial trends affecting global innovation industries. OnDC focuses on the sectors most impacted by the federal government including green tech, on-demand computing and IT security, education, and the life sciences. Part of what is at stake is the more than \$80 billion in proposed annual spending by the government on these industries.

“Top entrepreneurs, service providers and venture investors from all over the U.S. will march into Washington, D.C. to present and debate their plans to fuel economic growth and create new jobs and wealth for all,” said Marc Sternberg, President of AlwaysOn. “Bridge Bank has been at the forefront of working with these companies with internal and government sponsored lending programs and we look forward to partnering with them on this conference.”

OnDC will feature the most innovative companies, eminent technologists and scientists, influential investors, public policy makers, and journalists in keynote presentations, panel debates, and private company CEO showcases. The goal is to identify the most promising entrepreneurial opportunities and investments and uncover how to best capitalize on top government initiatives.

At OnDC, the AlwaysOn editors will also honor the OnDC 100—the private companies that most impact the public sector. Up to 50 technology CEOs will pitch their market strategies to a panel of industry experts in CEO showcase sessions.

“AlwaysOn events continue to create a focal point for people and ideas to come together. OnDC represents a significant milestone in the expansion of the AlwaysOn brand and a recognition of Washington’s growing embrace of technology to fuel our country’s economic expansion as well as its role in ensuring our national security. Attendees and sponsors alike can look forward to this newest AlwaysOn conference to focus on ways to strengthen and expand the key relationship between entrepreneurs and the government,” said Paul Gibson, Senior Vice President of Bridge Bank’s Technology Banking Division’s East Coast Region. “Promoting communication and cooperation between business and government is critical to rejuvenating the economy as well as helping to ensure America’s leadership role in technology and innovation in the global marketplace.”

About AlwaysOn

The AlwaysOn Network is transforming the media business by providing its readers with an open and participatory editorial environment. Borrowing from the underground blogging and social networking traditions, AO was launched in 2003 and has emerged as a leader in the “open media” revolution. The network’s content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities.

About Bridge Capital Holdings

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at www.bridgecapitalholdings.com.

About Bridge Bank, N.A.

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small, middle-market, and emerging technology businesses. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. Visit Bridge Bank on the web at www.bridgebank.com.

About Bridge Bank Technology Banking Division

With a growing nationwide web of offices and a correspondent banking network that stretches worldwide, we serve venture-backed and non venture-backed companies from inception to IPO. Bridge Bank's product offering includes growth capital, equipment and working capital credit facilities and treasury management solutions, along with a full line of international products and services and financing secured by domestic, government and foreign receivables. In today's virtual world, virtually anywhere you do business; you can count on our responsive, personalized service.

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Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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