

**For Immediate Release: September 29, 2009**



## **Bridge Bank Congratulates Serious Materials on Latest Accomplishments**

### ***Company Raises \$60 Million of Capital Named Environmental Innovation Award Winner***

**San Jose, CA – September 29, 2009** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service professional business bank headquartered in Silicon Valley is proud to congratulate its client, Serious Materials, on the following significant accomplishments:

Serious Materials recently closed a \$60 million equity round of Series C financing. The successful round was led by Mesirow Financial, a diversified financial services firm in Chicago. Additional new investors included Enertech Capital, Cheyenne Partners, and Saints Capital. Previous investors including New Enterprise Associates (NEA), Foundation Capital, Rustic Canyon Partners, Navitas Capital, and Staenberg also participated in this funding round, bringing Serious Materials' total raised capital to more than \$120 million. The funds will be used to accelerate the rapid growth of the company and complete development of next generation, energy-saving building products.

"Bridge Bank has helped Serious Materials grow every step along the way," said Kevin Surace, CEO of Serious Materials. "They have been there for us since the beginning, providing advice well beyond traditional banking, adding strategy and helping us to make important connections. I can't imagine any growing company choosing a better bank than Bridge Bank."

The company was selected to receive the 2009 Wall Street Journal Environmental Innovation Award. From among nearly 500 applications, Serious Materials' EcoRock product was named among the Wall Street Journal's top innovations of this year. This award adds to Serious Materials' growing list of achievements, including Popular Science's Best of What's New and selection for the first Aspen Institute award for innovation in Energy Conservation. Serious Materials has also been recognized by TIME/CNN, Fortune, BusinessWeek, GreenTech Media, and Red Herring as one of the most promising green technology companies.

"We extend warm congratulations to Serious Materials for recognition of the latest in a long line of company achievements," said Daniel P. Myers, President and Chief Executive Officer of Bridge Bank and Bridge Capital Holdings. "Bridge Bank has a long standing commitment to support innovation among green industry businesses and we are pleased to support Serious Materials through their development. We look forward to supporting their growth and success in the years to come."

#### **About Serious Materials**

Serious Materials develops and manufactures sustainable green building materials that save energy, save money, improve comfort, and aggressively address climate change. Super-insulating full-frame R-value SeriousWindows™ reduces heating and cooling energy costs by up to 50%. SeriousGlass™ super-insulating commercial glass has been installed in over 10,000 projects and offers the highest energy savings in the industry. QuietRock® soundproof drywall reduces material use, enhance livability, and support dense urban construction. EcoRock™, the only true green alternative to gypsum drywall and five times more environmentally friendly, uses 80% less energy in its core production and has the potential to save billions of pounds of CO2 annually. Serious Materials products are manufactured in the company's five facilities across North America. SeriousWindows and SeriousGlass support energy efficiency funding programs as outlined under the American Recovery & Reinvestment Act (ARRA) including Weatherization (WAP), Green Federal Buildings, State Energy Program (SEP), Energy Efficiency – Conservation Block Grants, Energy Tax Credit for Consumers, and Tax Deductions for Commercial Buildings. The company was commended by both President Obama and Vice President Biden for its advanced energy-saving materials and the work it is doing to re-create American green manufacturing jobs. For more information, visit [www.SeriousMaterials.com](http://www.SeriousMaterials.com).

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small and middle-market businesses in Silicon Valley, Northern California, and the Nation. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. For additional information, visit the Bridge Bank website at [www.bridgebank.com](http://www.bridgebank.com).

### **About Bridge Bank Technology Banking Division**

The Bridge Bank Technology Banking Division serves venture and non-venture backed companies from inception to IPO. The Division's product offering includes growth capital loans, equipment and working capital financing, along with a full line of treasury management solutions, International products and services, and financing secured by domestic, government, and foreign receivables. In today's virtual world, you can count on Bridge Bank for responsive and personalized service anywhere you do business.

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### **Forward-Looking Statements**

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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