

**For Immediate Release: September 2, 2009**



## **Bridge Bank Goes Live with SunGard's Sierra for FX Trading and Accounting**

**San Jose, CA – September 2, 2009** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service professional business bank headquartered in Silicon Valley, announced today that it has gone live with SunGard's Sierra, a solution for FX trading delivered on an ASP (application service provider) basis. The solution was implemented to help Bridge Bank streamline operations in its growing International Banking Division, which provides the Bank's customers with foreign exchange, trade, and global cash management services.

"SunGard's Sierra is a scalable system that allows Bridge Bank to provide better and faster services to our clients by streamlining our back office operations and automating FX trade dealing," stated Jeannie Kao, Executive Vice President and International Banking Division Manager at Bridge Bank. "This cutting edge system will provide our clients a superior experience from the moment they initiate an FX transaction, to receipt of a trade confirmation."

"We believe that providing Sierra to Bridge Bank through the ASP model has enhanced their business potential by taking away the need for expensive resources and maintenance to support an in-house or licensed solution," said Jim Denny, Senior Vice President at SunGard's Sierra business unit. "Rolling out a single integrated solution to cover trading and processing in the FX market also reduces total cost of ownership and can take away the headaches that can be associated with having to manage multiple systems."

SunGard's Sierra can also easily integrate with external systems, a necessity for any FX operation to realize true straight-through processing. Sierra is linked to Bridge Bank's Online Banking System, SWIFT Gateway, trading platforms, and core banking system to provide a seamless operational workflow by removing the need for redundant work in multiple systems. Using this solution, Bridge Bank can control its FX cash trading from front-to-back in a single solution, helping to reduce operational risk while increasing control.

"To compete in this market, we need to ensure that our IT infrastructure is as cost-effective and as operationally efficient as possible. By using SunGard Sierra's ASP offering for our international banking business, we are able to leverage proven, functionally rich, technology," said John Peckham, Senior Vice President and Information Systems Manager at Bridge Bank. "As FX volumes and market volatility continue to grow, there is much more incentive to reduce trade processing costs. SunGard's Sierra offered us a scalable, cost-effective solution that will grow with our business, as and when required."

### **About Sierra**

SunGard's Sierra is an end-to-end trading solution that provides real-time connectivity to multiple trading partners; P&L, position keeping, risk, margin and cash management; streamlined processing capabilities; and capital markets accounting. Sierra is designed to meet the needs of financial institutions of varying sizes and levels of complexity, from two user hedge funds to global banks with the high volume, global trading operations. Sierra is available either in-house or on an ASP basis.

### **About SunGard**

With annual revenue of \$5 billion, SunGard is a global leader in software and processing solutions for financial services, higher education and the public sector. SunGard also helps information-dependent enterprises of all types to ensure the continuity of their business. SunGard serves more than 25,000 customers in more than 50 countries, including the world's 50 largest financial services companies. For more information, please visit SunGard at [www.sungard.com](http://www.sungard.com).

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small and middle-market companies, and emerging technology businesses, in Silicon Valley, Northern California, and the Nation. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. For additional information, visit the Bridge Bank website at [www.bridgebank.com](http://www.bridgebank.com).

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## Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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