

**For Immediate Release: July 20, 2009**



## **Bridge Bank to Participate in Seventh Annual AlwaysOn and STVP Summit World 250 Conference at Stanford University**

**San Jose, CA – July 20, 2009** – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, a full-service professional business bank headquartered in the Silicon Valley, announced today its participation in the Seventh Annual AlwaysOn STVP Summit World 250 Conference. This two-and-a-half-day event is being held July 28-30, 2009 at the Arrillaga Center at Stanford University.

“Once again, our partners at Bridge Bank have worked closely with us to produce a notable World 250 Class of 2009 and a great Summit,” said Tony Perkins, CEO of AlwaysOn. “This conference is in our own backyard and we encourage all of our attendees to meet the team from Bridge Bank, who we believe are truly a world class group of Bankers.”

The Summit is an executive gathering that highlights the significant economic, political and commercial trends affecting the global technology industries. It features the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases. The goal of AlwaysOn & STVP Summit at Stanford is to identify the most promising entrepreneurial opportunities and investments in the global tech industry and to honor the AO World 250 Top Private Companies. Up to 50 technology CEOs will pitch their market strategies to a panel of industry experts in a CEO Showcase that is always a highlight of the conference.

“The Stanford Summit reaches out beyond Silicon Valley to companies and invites them to gather and share their vision and technologies,” said Daniel P. Myers, President and Chief Executive Officer of Bridge Capital Holdings and Bridge Bank, N.A. “Bridge Bank’s vision is to partner with these companies - both domestic and international - to help them succeed. This effort is the foundation of our partnership with AlwaysOn and why we remain an enthusiastic partner and sponsor.”

AlwaysOn estimates that over 700 technology, media and advertising CEOs, business development officers, media buyers, venture capital and private-equity investors, and leading members of the press and blogging community will attend. Thousands of webcast viewers from over 100 countries will also tune in and interact with the program. Executives attend The AlwaysOn & STVP Summit at Stanford to identify and debate emerging trends, build high-level relationships and create new business opportunities-both with the presenting and participating companies and their fellow attendees.

### **About Bridge Capital Holdings**

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at [www.bridgecapitalholdings.com](http://www.bridgecapitalholdings.com).

### **About Bridge Bank, N.A.**

Bridge Bank, N.A. is Silicon Valley’s full-service professional business bank. The Bank is dedicated to meeting the financial needs of small and middle market companies, and emerging technology businesses, in Silicon Valley, Northern California, and the Nation. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. For additional information, visit the Bridge Bank website at <http://www.bridgebank.com>.

### **About AlwaysOn**

The AlwaysOn Network is transforming the media business by providing its readers with an open and participatory editorial environment. Borrowing from the underground blogging and social networking traditions, AO was launched in 2003 and has emerged as a leader in the “open media” revolution. The network’s content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities.

## Contacts

Daniel P. Myers  
President  
Chief Executive Officer  
408.556.6510  
[dan.myers@bridgebank.com](mailto:dan.myers@bridgebank.com)

Thomas A. Sa  
Executive Vice President  
Chief Administrative Officer, Chief Financial Officer  
408.556.8308  
[tom.sa@bridgebank.com](mailto:tom.sa@bridgebank.com)

## Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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