

For Immediate Release: January 28, 2009



Bridge Bank to Participate in its Third Annual AlwaysOn OnMedia Conference in New York City

San Jose, CA – January 28, 2008 – Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, today announced its participation in the AlwaysOn OnMedia Conference for the third consecutive year. This two and-a-half day event is being held February 2 – 4, 2009, at the Ritz-Carlton Battery Park Hotel in New York City.

AlwaysOn OnMedia features technology CEOs from around the world leading presentations and high-level debates with the global advertising and media establishment about disrupting user behavior and creating new opportunities in the marketing, branding, advertising, and public relations industries. At OnMedia, editors will honor the OnMedia 100 Top Private Companies. Fifty of the top CEO's from the OnMedia 100 will present their market strategies to a panel of industry experts in a 'CEO Showcase'.

Seven hundred technology, media and advertising CEOs, business development officers, media buyers, venture-capital and private-equity investors, and leading members of the press and blogging community will attend [OnMedia](#). Over 20,000 webcast viewers from over 100 countries will also tune in and interact with the program. Executives attend OnMedia to identify and debate emerging trends, build high-level relationships and create new business opportunities.

"AlwaysOn is a leader in providing superior conferences that bring people from around the world to network and share ideas," said Mike Field, EVP and Manager of the Technology Banking Division at Bridge Bank. "Being part of the AlwaysOn family is a vital and key part of our outreach to the U.S. and to the world overall as a viable and valuable banking partner to the Disruptive Ad Media Marketplace."

"Bridge Bank has been a valued partner for us since our first conference and our third OnMedia conference is no exception," said Tony Perkins, CEO of AlwaysOn. "We are excited and happy to have them with us not only as a sponsor, but as a valued partner and major participant in the presentations and panels."

About Bridge Bank Technology Banking Division

With a growing nationwide web of offices and a correspondent banking network that stretches worldwide, the Bridge Bank Technology Banking Division serves venture and non-venture backed companies from inception to IPO. Bridge Bank's product offerings include growth capital loans, equipment and working capital financing along with a full line of treasury management solutions, international products and services and financing secured by domestic, government and foreign receivables. In today's virtual world, virtually anywhere you do business; you can count on Bridge Bank for responsive, personalized service.

About Bridge Capital Holdings

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on The NASDAQ Stock Market under the trading symbol BBNK. For additional information, visit the Bridge Capital Holdings website at www.bridgecapitalholdings.com.

About Bridge Bank, N.A.

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small and middle market companies, and emerging technology businesses, in Silicon Valley, Northern California, and the Nation. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. For additional information, visit the Bridge Bank website at <http://www.bridgebank.com>.

About AlwaysOn

The AlwaysOn Network is transforming the media business by providing its readers with an open and participatory editorial environment. Borrowing from the underground blogging and social networking traditions, AO was launched in 2003 and has emerged as a leader in the "open media" revolution. The network's content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities.

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Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.

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