



PRESS RELEASE

Bridge Bank to Participate in Second Annual AlwaysOn OnMedia Conference in New York City

San Jose, CA – January 25, 2008– Bridge Capital Holdings (**NASDAQ: BBNK**), whose subsidiary is Bridge Bank, National Association, one of the fastest-growing full-service business banks in California and the Nation, announced today its participation in the AlwaysOn OnMedia Conference for the second consecutive year. This two and-a-half day event is being held January 28 – 30, 2008, at the Mandarin Oriental Hotel in New York City.

AlwaysOn OnMedia features technology CEOs from Silicon Valley leading presentations and high-level debates with the global advertising and media establishment, about disrupting user behavior and creating new opportunities in the marketing, branding, advertising, and public relations industries. At OnMedia, editors will honor the OnMedia 100 Top Private Companies. Fifty of the top CEO's from the OnMedia 100 will present their market strategies to a panel of industry experts in a "CEO Showcase."

Since opening in 2001, Bridge Bank has been recognized as one of the fastest growing and best performing banks in California and the Nation. At September 30, 2007, the Company reported total assets of \$790 million and year-to-date earnings of \$8.2 million, an increase of 30% over the prior year.

In its January 2008 issue, US Banker magazine listed Bridge Capital Holdings among the top 25 banks of 2008, based upon the company's return on equity. In the same issue, Daniel P. Myers, Chief Executive Officer of Bridge Bank, N.A. and Bridge Capital Holdings was also named to the 2008 All-Star Banking Team as one of the top ten bank CEO's in the nation.

Bridge Bank specializes in providing superior service and customized banking solutions to small and middle-market, and emerging technology businesses, in Silicon Valley, California, and the Nation. The bank's product offerings include 24/7 internet-based business cash and treasury management, on-line account statement and item imaging, remote deposit capture, commercial lines of credit, growth capital financing, construction loans, Small Business Administration 7(a) and 504 loans as an SBA Preferred Lender Participant-accredited direct lender, and factoring and asset-based loans through its Bridge Capital Finance Group.

About Bridge Capital Holdings

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and is listed on The NASDAQ Stock Market under the trading symbol BBNK. Visit Bridge Capital Holdings on the web at www.bridgecapitalholdings.com.

About Bridge Bank, N.A.

Bridge Bank, N.A. is Silicon Valley's full-service professional business bank. The Bank is dedicated to meeting the financial needs of small, middle-market, and emerging technology businesses. Bridge Bank provides its clients with a comprehensive package of business banking solutions delivered through experienced, professional bankers. Visit Bridge Bank on the web at www.bridgebank.com.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (OnMedia NYC, Venture Summit East and West, OnHollywood, the Broadband Digital, Stanford Summit, and Going Green) and quarterly print "Blogozine". No other media brand has dared to create such open interaction with its readers and event participants. For more information about AlwaysOn and the OnMedia Conference, please visit <http://alwayson.goingon.com/ecom/productview/20031>

Forward Looking Statements

Certain matters discussed in this press release constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements describe future plans, strategies, and expectations, and are based on currently available information, expectations, assumptions, projections, and management's judgment about the Bank, the banking industry and general economic conditions. These forward looking statements are subject to certain risks and uncertainties that could cause the actual results, performance or achievements to differ materially from those expressed, suggested or implied by the forward looking statements.

These risks and uncertainties include, but are not limited to: (1) competitive pressures in the banking industry; (2) changes in interest rate environment; (3) general economic conditions, nationally, regionally, and in operating markets; (4) changes in the regulatory environment; (5) changes in business conditions and inflation; (6) changes in securities markets; and (7) future credit loss experience.

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